



The Ohio State University * Younkin Success Center * 1640 Neil Avenue, 2nd Floor * (614) 688-3898 * www.ccs.ohio-state.edu/career-connection

Career Fields By Skills

CAREER FIELD(TOP) SKILLS (SIDE)	Business & High Tech	Media	Education	Non-Profit	Public Policy
Research & Analysis	R&D, risk analysis, market research consulting	journalism, market research	research centers educational research & evaluation, archival work	research efforts, think tanks, research centers, foundations	government research, state & local agencies
Teaching	sales, training, development	sales, radio/TV, advertising, journalism	teaching, freelance, lecturing	public education, development, community organizing	politics, executive branch, fundraising, interest groups
Writing & Communication	corporate communications, communications analysis, PR, advertising	journalism, writing, editing, publishing, PR, advertising	publishing (educational), reporting, writing	PR, newsletter & publications editing	speech & report writing
Administration & Management	management positions, consulting	editing, publishing, corporate publications, management	academic administration (college dean, school principal)	event planning, foundation management	program management, agency administration
Problem Solving	consulting, marketing, management	investigative reporting, PR, management, specialty consulting	academic administration, educational consulting	management, nonprofit consulting, think tanks	government positions, policy research, political consulting
People Skills	consulting, marketing, management	sales/marketing in publishing, interviewing	student services (counseling, administration)	development, management, advocacy	politics, (candidate or staff), fundraising, lobbying
Technical & Scientific Skills	info. systems, R&D, CAD, actuarial consultant	specialty publishing, professional journals, tech. writing	computers in education, curriculum development	R&D, consulting for hospitals, info. systems, environmental groups	national labs, EPA, Census, OTS, int'l scientific agencies
International Expertise	cultural consulting, risk analysis, business	int'l media, specialty int'l publishing	int'l education, curriculum development, educational tours	int'l consulting & orgs.	Peace Corps, int'l orgs & agencies, policy think tanks
Arts & Other Creative Skills	advertising, computer music, graphics	criticism, writing, art, illustration	art education	museums, music therapy, arts orgs.	administration of arts agencies

Source: Columbia University, Career Development Service Office, 2001.